



WBTV
One Julian Price Place
Charlotte, NC 28208
(704) 374-3500

CONTRACT

<u>Contract / Revision</u> 820213 /		<u>Alt Order #</u> 06314245
<u>Product</u> OBAMA FOR AMERICA		
<u>Contract Dates</u> 09/18/12 - 09/24/12		<u>Estimate #</u> 1536
<u>Advertiser</u> Obama for America 2012		<u>Original Date / Revision</u> 09/13/12 / 09/21/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WBTV	<u>Account Executive</u> Dave Clark	<u>Sales Office</u> Telerep-Washin
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Greer, Margolis, & Mitchell #1
1010 Wisconsin Ave.
Suite 800
Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WBTV	09/18/12	09/21/12	Rachael Ray	10a-11a		:30			NM	4	\$380.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	- TWTF - -				4	\$95.00			
N 2	WBTV	09/24/12	09/24/12	Rachael Ray	10a-11a		:30			NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	1 - - - - -				1	\$120.00			
N 3	WBTV	09/18/12	09/21/12	WBTV News @ 11p	11p-1135p		:30			NM	7	\$6,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	- TWTF - -				7	\$950.00			
N 4	WBTV	09/18/12	09/20/12	David Letterman	1135-1237a		:30			NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	- TWT - - -				2	\$250.00			
N 5	WBTV	09/24/12	09/24/12	David Letterman	1135-1237a		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	1 - - - - -				1	\$250.00			
N 6	WBTV	09/18/12	09/21/12	Price Is Right	11a-12p		:30			NM	1	\$725.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	- TWTF - -				1	\$725.00			
N 7	WBTV	09/24/12	09/24/12	Price Is Right	11a-12p		:30			NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	2 - - - - -				2	\$350.00			
N 8	WBTV	09/18/12	09/21/12	CBS Daytime	12:30-2p		:30			NM	5	\$4,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	- TWTF - -				4	\$250.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract Dates</u> 09/18/12 - 09/24/12		<u>Product</u> OBAMA FOR AMERICA
<u>Advertiser</u> Obama for America 2012		<u>Estimate #</u> 1536
		<u>Original Date / Revision</u> 09/13/12 / 09/21/12

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N 9	WBTV	09/24/12	09/24/12	CBS Daytime	12:30-2p		:30			NM	1	\$250.00																																																														
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09/24/12	09/30/12	1-----	1	\$250.00																																																																						
N 10	WBTV	09/18/12	09/20/12	Late, Late Show	1237a-137a		:30			NM	3	\$300.00																																																														
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09/17/12	09/23/12	-TWT---	3	\$100.00																																																																						
N 11	WBTV	09/24/12	09/24/12	Late, Late Show	1237a-137a		:30			NM	1	\$100.00																																																														
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09/24/12	09/30/12	1-----	1	\$100.00																																																																						
N 12	WBTV	09/18/12	09/21/12	WBTV News At Noon	12-12:30p		:30			NM	2	\$700.00																																																														
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09/17/12	09/23/12	-TWTF--	2	\$350.00																																																																						
N 13	WBTV	09/24/12	09/24/12	WBTV News At Noon	12-12:30p		:30			NM	1	\$350.00																																																														
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09/24/12	09/30/12	1-----	1	\$350.00																																																																						
N 14	WBTV	09/18/12	09/21/12	The Talk	2-3p		:30			NM	3	\$1,200.00																																																														
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09/17/12	09/23/12	-TWTF--	3	\$400.00																																																																						
N 15	WBTV	09/24/12	09/24/12	The Talk	2-3p		:30			NM	1	\$400.00																																																														
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09/24/12	09/30/12	1-----	1	\$400.00																																																																						
N 16	WBTV	09/18/12	09/21/12	Let's Make A Deal	3-4p		:30			NM	3	\$1,800.00																																																														
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Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Type																																																																		
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N 17	WBTV	09/24/12	09/24/12	Let's Make A Deal	3-4p		:30			NM	2	\$600.00																																																														
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N 18	WBTV	09/18/12	09/21/12	WBTV News at 4p	M-F 4-4.30p		:30			NM	4	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-TWTF--				4	\$700.00			
N 19	WBTV	09/24/12	09/24/12	WBTV News at 4p	M-F 4-4.30p		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	1-----				1	\$700.00			
N 20	WBTV	09/18/12	09/21/12	WBTV News 430a	430-5a		:30			NM	4	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-TWTF--				4	\$30.00			
N 21	WBTV	09/24/12	09/24/12	WBTV News 430a	430-5a		:30			NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	1-----				1	\$30.00			
N 22	WBTV	09/18/12	09/21/12	WBTV News at 4.30p	M-F 4.30p-5p		:30			NM	4	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-TWTF--				4	\$875.00			
N 23	WBTV	09/24/12	09/24/12	WBTV News at 4.30p	M-F 4.30p-5p		:30			NM	1	\$875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	1-----				1	\$875.00			
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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
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N 25	WBTV	09/24/12	09/24/12	WBTV News 5a	5-530a		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	1-----				1	\$300.00			
N 26	WBTV	09/18/12	09/21/12	WBTV News at 5p	5p-5:30p		:30			NM	6	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-TWTF--				6	\$600.00			
N 27	WBTV	09/24/12	09/24/12	WBTV News at 5p	5p-5:30p		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	1-----				1	\$600.00			
N 28	WBTV	09/18/12	09/21/12	WBTV News 530a	530-6a		:30			NM	4	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-TWTF--				4	\$400.00			
N 29	WBTV	09/24/12	09/24/12	WBTV News 530a	530-6a		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	1-----				1	\$400.00			
N 30	WBTV	09/18/12	09/21/12	WBTV News at 530p	M-F 530p-6p		:30			NM	4	\$5,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-TWTF--				4	\$1,300.00			
N 31	WBTV	09/24/12	09/24/12	WBTV News at 530p	M-F 530p-6p		:30			NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	1-----				1	\$1,300.00			
N 32	WBTV	09/18/12	09/21/12	WBTV News at 6p	M-F 6p-630p		:30			NM	6	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-TWTF--				6	\$800.00			
N 33	WBTV	09/24/12	09/24/12	WBTV News at 6p	M-F 6p-630p		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	1-----				1	\$800.00			
D 34	WBTV	09/18/12	09/21/12	WBTV News 6a	6-7a		:30			NM	0	\$0.00

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(704) 374-3500

<u>Contract / Revision</u> 820213 /		<u>Alt Order #</u> 06314245
<u>Contract Dates</u> 09/18/12 - 09/24/12	<u>Product</u> OBAMA FOR AMERICA	<u>Estimate #</u> 1536
<u>Advertiser</u> Obama for America 2012		<u>Original Date / Revision</u> 09/13/12 / 09/21/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	<u>Totals</u> Spots Amount	
D 35	WBTV	09/24/12	09/24/12	WBTV News 6a	6-7a		:30			NM	0	\$0.00
N 36	WBTV	09/18/12	09/21/12	WBTV News Primetime	M-F 7p-730p		:30			NM	6	\$4,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-TWTF--				6	\$700.00			
N 37	WBTV	09/24/12	09/24/12	WBTV News Primetime	M-F 7p-730p		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	1-----				1	\$700.00			
N 38	WBTV	09/18/12	09/21/12	The Early Show	7-9a		:30			NM	7	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-TWTF--				7	\$400.00			
N 39	WBTV	09/24/12	09/24/12	The Early Show	7-9a		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	1-----				1	\$400.00			
N 40	WBTV	09/18/12	09/21/12	Millionaire	M-F 730p-8p		:30			NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-TWTF--				2	\$600.00			
N 41	WBTV	09/24/12	09/24/12	Millionaire	M-F 730p-8p		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	1-----				1	\$600.00			
N 42	WBTV	09/21/12	09/21/12	Fri Prime Hour 1	8-9p		:30			NM	1	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	----1--				1	\$3,600.00			
N 43	WBTV	09/24/12	09/24/12	Mon Prime Hour 3	10-11p		:30			NM	1	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	1-----				1	\$3,200.00			
N 44	WBTV	09/24/12	09/24/12	Mon Prime Hour 1	8-9p		:30			NM	1	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	1-----				1	\$2,100.00			
N 45	WBTV	09/22/12	09/22/12	Sat Prime Hour 3	10-11p		:30			NM	1	\$2,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-----1-				1	\$2,300.00			
N 46	WBTV	09/22/12	09/22/12	WBTV 11p News / Sat.	11p-1135p		:30			NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-----1-				1	\$750.00			
N 47	WBTV	09/22/12	09/22/12	NCAA Football Reg Game 2	330p-7p		:30			NM	2	\$1,450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-----2-				2	\$725.00			
N 48	WBTV	09/22/12	09/22/12	ACC Football Reg Season	12n-330p		:30			NM	4	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-----4-				4	\$700.00			
N 49	WBTV	09/22/12	09/22/12	WBTV Sat 5a News	5-6a		:30			NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-----1-				1	\$125.00			
N 50	WBTV	09/22/12	09/22/12	WBTV Sat 6a News	6-7a		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-----1-				1	\$200.00			
N 51	WBTV	09/22/12	09/22/12	WBTV Sat 7a News	7-8a		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-----1-				1	\$250.00			
N 52	WBTV	09/22/12	09/22/12	CBS Saturday Early Show	8-10a		:30			NM	2	\$600.00

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<u>Contract / Revision</u> 820213 /		<u>Alt Order #</u> 06314245
<u>Contract Dates</u> 09/18/12 - 09/24/12	<u>Product</u> OBAMA FOR AMERICA	<u>Estimate #</u> 1536
<u>Advertiser</u> Obama for America 2012		<u>Original Date / Revision</u> 09/13/12 / 09/21/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
											<u>Totals</u>	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-----2-				2	\$300.00			
N 53	WBTV	09/22/12	09/22/12	Sat Prime Hour 2	9-10p		:30			NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-----1-				1	\$1,800.00			
N 54	WBTV	09/23/12	09/23/12	Sun Prime Hour 4	10-11p		:30			NM	1	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-----1				1	\$2,200.00			
N 55	WBTV	09/23/12	09/23/12	WBTV Sun Am News	5-6a		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-----1				1	\$150.00			
N 56	WBTV	09/23/12	09/23/12	WBTV Sun AM News	6-7a		:30			NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-----1				1	\$225.00			
N 57	WBTV	09/23/12	09/23/12	CBS Sunday Morning	9-1030a		:30			NM	1	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-----1				1	\$525.00			
N 58	WBTV	09/23/12	09/23/12	Sun Prime Hour 3	9-10p		:30			NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-----1				1	\$1,800.00			
N 59	WBTV	09/18/12	09/18/12	Tue Prime Hour 2	9-10p		:30			NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-1-----				1	\$3,000.00			
N 60	WBTV	09/19/12	09/19/12	Wed Pr--930p-11p	930p-11p		:30			NM	1	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	--1----				1	\$2,100.00			
N 61	WBTV	09/19/12	09/19/12	Wed Pr 8p-930p	8-930p		:30			NM	1	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	--1----				1	\$2,100.00			
N 62	WBTV	09/19/12	09/19/12	Wed Prime 930p-11p	930p-11p		:30			NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	--1----				1	\$3,000.00			
N 63	WBTV	09/18/12	09/18/12	Tue Prime Hour 2	9-10p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-1-----				1	\$3,000.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		1	WBTV	09/17/12-09/23/12	Tue Prime Hour 2	9-10p	-Tu-----	:30	\$3,000.00	NM		
See MG 8.5,8.6,8.7												
N 64	WBTV	09/23/12	09/23/12	Sun Prime Hour 3	9-10p		:30			NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-----S				1	\$1,800.00			
Totals											129	\$93,425.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 - 09/24/12	129	\$93,425.00	\$79,411.25
Totals	129	\$93,425.00	\$79,411.25

Signature: _____ Date: _____

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